

ALBERT ROH

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EDUCATION

Marshall School of Business, University of Southern California Ph.D. in Management and Organization (Strategic Management)	<i>2022 - Present</i>
Fudan University M.A. in Economics	<i>2019-2022</i>
Hankuk University of Foreign Studies B.A. in China Area Studies & Economics	<i>2012-2019</i>

RESEARCH INTERESTS

Primary: Corporate Political Activity, Generative AI
Secondary: Innovation Strategy, Technology Entrepreneurship

WORKING PAPERS

“Government Policy and Innovation Outcomes: Evidence from 2006 Chinese Indigenous Innovation Policy on Automation-AI Technologies” (with Nan Jia and Milan Miric)	<i>Draft</i>
“Generative AI for Enhanced Management Research: Analyzing Policy Environment for Firms’ Technology Development based on Congressional Hearings” (with Nan Jia and Milan Miric)	<i>Draft</i>
“Influence Activities in Academia: Evidence from Social Media” (with Shuo Chen, Xinyu Fan, Weilei (Stone) Shi, YINUO Tang)	<i>Submitted</i>

WORK IN-PROGRESS

“Populism’s Single-Edged Sword” (with Nan Jia, Milan Miric and Timothy Werner)	<i>Processing Data</i>
“Indirect Lobbying to FERC Commissioners” (with Shon Hiatt)	<i>Processing Data</i>
“The Differential Impact of Generative AI on Strategy Research and Researchers: Insights from the Academy of Management Annual Meeting” (with Hyo Kang)	<i>Preliminary Results</i>
“Guilt by Association: Evidence from #MeToo Movement”	<i>Preliminary Results</i>

CONFERENCES

AOM 2024 Showcase Symposium #1311 on Gen AI (As an Organizer & Presenter)	<i>AUG 2024</i>
2024 NMSRC Doctoral Conference	<i>MAY 2024</i>
2023 NMSRC Doctoral Conference	<i>MAY 2023</i>
The Asian and Australasian Society of Labour Economics	<i>DEC 2021</i>
2021 Symposium on Contemporary Labor Economics	<i>NOV 2021</i>

EXTRACURRICULAR TRAINING

Using AI for Research in Organization Science	<i>FEB 2024 – MAY 2024</i>
Markets and Management PhD Development Program	<i>APR 2023 – DEC 2023</i>
2022-2023 Virtual PhD Seminar on Nonmarket Strategy	<i>SEP 2022 – MAY 2023</i>

SCHOLARSHIPS

USC Marshall PhD Fellowship	<i>2022 – 2027</i>
Dean's Scholarship, Hankuk University of Foreign Studies	<i>2012, 2018</i>
Confucius Institute Scholarship	<i>2016 – 2017</i>

RELEVANT EXPERIENCE

Research Assistant to Shuo Chen, Fudan University	<i>2019</i>
Research Assistant to Xuejing Zuo, Fudan University	<i>2019</i>

DATA ANALYTICS SKILLS

Statistical Program	STATA (DID, PSM-DID, Staggered DID)
Programming Languages	Python (NLP, LLM, Machine Learning, Network Analysis)
Other Software	ArcGIS, Gephi, L ^A T _E X

OTHER EXPERIENCE

ROK-US Combined Forces Command, Seoul, Korea	<i>2013-2015</i>
Honorably discharged as a Staff Sergeant (AirForce, E-5)	
Translator and assistant to C4 and J4	

LANGUAGE

English	<i>Fluent</i>
Mandarin Chinese	<i>Fluent</i>
Korean	<i>Native</i>
Japanese	<i>Intermediate</i>